



FOR IMMEDIATE RELEASE

ILS Introduction to General Insurance program brings new option for Level 1 insurance licensing in British Columbia

Launch of ILS Introduction to General Insurance brings the classroom to the student with ILScorp's Level 1 general insurance salesperson's licensing program

COURTENAY, B.C. – January 25, 2012 – [ILScorp](http://ILScorp.com), a long-time provider of insurance and financial services education and training, is proud to introduce the ILS Introduction to General Insurance program.

Recently accredited by the Insurance Council of British Columbia, this innovative program allows students to study for and obtain their Level 1 general insurance salesperson's license from a single source.

"ILScorp has been educating insurance professionals through online training programs for more than a decade," said Steve Hawrishok, founder of ILScorp and author the program. "The addition of the ILS Introduction to General Insurance program to the growing catalog of offerings really reinforces just how seriously ILScorp takes education, from the licensing to the continuing education stages."

"We listened to our students and examined the current learning environment in Canada," said Ken MacRae, ILScorp's President and CEO. "We found that students had very limited options in obtaining their Level 1 insurance salesperson license. The ILS Introduction to General Insurance program gives newcomers to the insurance industry the opportunity to obtain their salesperson's license from Canada's leading insurance education and training provider."

Building on the strong foundation of innovative online training ILScorp has honed in its twelve years online, the comprehensive ILS Introduction to General Insurance program is adaptable to all learning types. An easy-to-follow text book, online text or video instruction, study guide, electronic flash cards and practice exams allow students to review program material at their own pace so they are fully confident before writing the ILS Introduction to General Insurance final exam.

"One of the extra benefits of this program is how 'green' it is," MacRae said. "Through the online studying and examination process, students are able to reduce their carbon footprint in

the licensing process. The online delivery of the ILS Introduction to General Insurance program benefits students – and the environment.”

“Current insurance industry professionals have long been telling us how much they appreciate the quality of our training materials,” added MacRae. “Now, we’re pleased to be able to offer newcomers a great introduction to the industry with the ILS Introduction to General Insurance program.”

Pricing and delivery details will be available on the ILScorp website (www.ilscorp.com) on February 15, 2012.

About ILScorp

ILScorp is an industry leader in insurance broker education in Canada. Building on more than two decades of in-person training, in 2000, ILScorp went online with ilscorp.com and became the first independent organization to offer online continuing education and licensing preparation training. In 2007, ILScorp offered the first training programs in a video-streaming format. Today, ILScorp continues to be the training course provider of choice for more than 21,000 Canadian insurance professionals. Its news arm, ILSTV (www.ilstv.com) offers free daily broadcast and text insurance news to a worldwide audience. ILSJobBank (www.ilsjobbank.com) is the hub for insurance and financial services employment services. ILSWebServices (www.ilswebservices.com) offers professional clients from coast to coast a full suite of website development, designing and hosting solutions, including Learning Management Systems, Search Engine Optimization development and social media management.



For more information, contact

Ken MacRae
President and CEO
ken@ilscorp.com
1-800-404-2211
Web: www.ilscorp.com

Julie Hawrishok
Communications Manager
julie@ilscorp.com
613-257-5857
Web: www.ilscorp.com